# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549



02037795

## FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

OMB APPROVAL
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OMB Number: 3235-0076 Expires: May 31, 2002 Estimated average burden hours per form......1

SEC USE ONLY						
Prefix	Serial					
DATE F	RECEIVED					

Name of Offering ( check if this is an a			•					
Offering of Series F Preferred and the und	erlying shares of Common Stock is	ssuable upo	n conversion	thereof				
Filing Under (Check box(es) that apply):	☐ Rule 504	☐ Rul	e 505	<b>区</b> Rule 506		☐ Section 4(6)	ULOE	
Type of Filing:	x	New F	iling	•		Amendment		
A. BASIC IDENTIFICATION DATA								
1. Enter the information requested about	it the issuer							
Name of Issuer ( check if this is an amount	endment and name has changed, an	d indicate	change.)					
SeeCommerce						v.		
Address of Executive Offices	(Number and Street	t, City, Stat	e, Zip Code)	Telephone Nur	nber (I	ncluding Area Code)		
3420 Hillview Avenue, Lobby 8, Palo Alt	o, CA 94303-1320			(650) 213-1800	)		DDOOROO	
Address of Principal Business Operations (if different from Executive Offices)	(Number and Street, City, State, Z	ip Code)		Telephone Nur	nber (I	ncluding Area Code)	THOUESSE	
Same as above				Same as above			Y JUN 1 3 2002	
Brief Description of Business Software Development						$\wedge$	THOMSON	
Type of Business Organization						131	FINANCIAL	
corporation	☐ limited partnership, already for	ormed		(EC)	FO	other (please specify):	" " " " TOME	
☐ business trust	☐ limited partnership, to be form	ned				100		
Actual or Estimated Date of Incorporation	or Organization:	Month 3		<u>Year</u> 996	· · ·		Estimated	
Jurisdiction of Incorporation or Organizat	ion: (Enter two-letter U.S. Post CN for Canada; FN for oth			or State: CA		4/5510		

#### GENERAL INSTRUCTIONS

#### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

## State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

### ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

## A. BASIC IDENTIFICATION DATA

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- 2. Enter the information requested for the following:
  - Each promoter of the issuer, if the issuer has been organized within the past five years;
  - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
  - · Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
  - Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	☐ Promoter	☑ Beneficial Owner	🗷 Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last Albright, Paul	name first, if individual)				
	idence Address (Number and ce 3420 Hillview Avenue Lob	Street, City, State, Zip Code) by 8 Palo Alto, CA 94304-1320	)		
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last Hooman, Parviz	name first, if individual)				
Business or Res	idence Address (Number and			<u> </u>	
		by 8 Palo Alto, CA 94304-1320			
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last Presley, Jim	name first, if individual)				
	idence Address (Number and S ce 3420 Hillview Avenue Lob	Street, City, State, Zip Code) by 8 Palo Alto, CA 94304-1320	)		
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	☐ Director	General and/or Managing Partner
Marnsbach, Mil					
	idence Address (Number and Sce 3420 Hillview Avenue Lob	Street, City, State, Zip Code) by 8 Palo Alto, CA 94304-1320	)		
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last Braverman, Lan	name first, if individual)				
	idence Address (Number and S ce 3420 Hillview Avenue Lob	Street, City, State, Zip Code) by 8 Palo Alto, CA 94304-1320	)		
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last Binch, Bill	name first, if individual)				
	idence Address (Number and S ce 3420 Hillview Avenue Lob	Street, City, State, Zip Code) by 8 Palo Alto, CA 94304-1320	)		,
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	<b>☒</b> Director	General and/or Managing Partner
Full Name (Last Humphrey, Rob	name first, if individual) ert				
	idence Address (Number and Sure Partners 680 Fifth Avenue	Street, City, State, Zip Code) , 8 <sup>th</sup> Floor, New York, NY 100	19		
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last Schwab, Dave	name first, if individual)				
	idence Address (Number and res 3000 Sand Hill Road, Buil	Street, City, State, Zip Code) ding 4, Suite 210, Menlo Park,	CA 94025.		

## A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
- Each promoter of the issuer, if the issuer has been organized within the past five years;
- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
- Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuers.

Check Promoter Box(es) that Apply:	■ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual	)			
Entities affiliated with Sierra Ventures				
Business or Residence Address (Number				
c/o Sierra Ventures 3000 Sand Hill Road Check Promoter				
Check Promoter Box(es) that Apply:	☐ Beneficial Owner	☐ Executive Officer	<b>▼</b> Director	General and/or Managing Partner
Full Name (Last name first, if individual Zander, Edward				
Business or Residence Address (Number c/o SeeCommerce 3420 Hillview Avenue				
Check Boxes	Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if individual				
Entities associated with Focus Ventures				
Business or Residence Address (Number c/o Focus Ventures II, L.P. 525 Universi				
Check Boxes Promoter that Apply:	■ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual Entities affiliated with Integral Capital P				
Business or Residence Address (Number c/o Integral Capital Partners 2750 Sand	- · · · · · · · · · · · · · · · · · · ·			
Check Boxes	■ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual Entities affiliated with Voyager Capital I				-
Business or Residence Address (Number c/o Voyager Capital 719 Second Avenue				
Check Boxes	☐ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual	)			
Business or Residence Address (Number	and Street, City, State, Zip Code)		·	
Check Boxes	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if individual	)			
Business or Residence Address (Number	and Street, City, State, Zip Code)			
Check Promoter Box(es) that Apply:	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual	)			
Business or Residence Address (Number	r and Street, City, State, Zip Code)	)		

				В	. INFORM	ATION AB	OUT OFFE	RING				
1.	Has the issuer sold,	or does the issu	uer intend to					under ULOI			Yes N	o <u> </u>
2.	What is the minimu	ım investment t	that will be a	ccepted from	m any indivi	dual?				•••••	Not appl	icable
3.	Does the offering po	ermit joint own	ership of a si	ingle unit?							Yes <u>✓</u> N	0
4.	Enter the information solicitation of pure registered with the broker or dealer, yo	hasers in conn SEC and/or wit	ection with a	sales of sec states, list th	curities in the name of t	ne offering. he broker or	If a person dealer. If m	to be listed	is an associat	ed person or	agent of a l	oroker or dealer
Full	Name (Last name fir	rst, if individua	1)			_			а т т			
Bus	iness or Residence A	ddress (Numbe	er and Street,	City, State,	, Zip Code)		<del></del>		- 11AP - 12 - 14 - 14 - 14 - 14 - 14 - 14 - 14			
Nan	ne of Associated Bro	ker or Dealer										
-	es in Which Person I											
•	eck "All States" or cl		,									
[AL		[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]		[LA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[M]		[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	` · · ·	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[VA]	[WV]	[WI]	[WY]	[PR]
rull	Name (Last name fir	rst, ii individua	11)									
Bus	iness or Residence A	ddress (Numbe	er and Street,	City, State,	, Zip Code)							
Nan	ne of Associated Bro	ker or Dealer			•							
Stat	es in Which Person I	isted Has Solid	cited or Inten	ds to Solici	t Purchasers							
(Ch	eck "All States" or cl	heck individual	States)				•••••			••••••		All States
[AL	.] [AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[M]	Γ] [NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[VA]	[WV]	[WI]	[WY]	[PR]
	Name (Last name fir	· 										
Bus	iness or Residence A	ddress (Numbe	er and Street,	City, State,	, Zip Code)							
Nan	ne of Associated Bro	ker or Dealer										
Stat	tes in Which Person I	isted Has Solid	cited or Inten	ds to Solici	t Purchasers	· · · · · · · · · · · · · · · · · · ·	•		-			
(Ch	eck "All States" or cl	heck individual	States)							•••••••		All States
[AL	J [AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[M]	Γ] [NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
IRII	ISCL	ISDI	ITNI	1TX1	HITI	IVTI	(VA)	(VA)	IWVI	rwn	IWYI	IPR1

## C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

Offering Price         So           Debt         \$         0         \$           Equity         \$         0         \$           □ Common         ▼ Preferred         So         0         \$	t Already old00
Debt Some Some Some Some Some Some Some Some	0 0 0 500,001.11 0
Debt	0 0 500,001.11 0
Equity	<u>0</u> 500,001.11 0
Convertible Securities (including warrants)	500,001.11
Convertible Securities (including warrants)  Partnership Interests  Other (Specify)  Total  Answer also in Appendix, Column 3, if filing under ULOE.  2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate	0
Partnership Interests	0
Other (Specify) \$ \$ \$	
Total	(1
Answer also in Appendix, Column 3, if filing under ULOE.  2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate	
2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate	500,001.11
offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate	
purchases on the total lines. Enter "0" if answer is "none" or "zero."	
Number Aggr	regate
Investors Dollar	Amount
of Pur	rchases
Accredited Investors	500,001.11
Non-accredited Investors	0
Total (for filings under Rule 504 only)	0
Answer also in Appendix, Column 4, if filing under ULOE.	
3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.	
Type of Dollar .	Amount
Security So	old
Type of Offering	
Rule 505\$	0
Regulation A	0
Rule 504	0
Total\$	
4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.	
Transfer Agent's Fees	0
Printing and Engraving Costs	
	100,000.00
Accounting Fees	
Engineering Fees	
Sales Commissions (specify finders' fees separately)	
Other Expenses (Identify) S	
Total	
	100,000,00

C. OFFERING PRICE, NUMBER OF IN	VESTORS, EXPENSES AND	USE OF PROCEEDS	
b. Enter the difference between the aggregate offering price given in response to Part C – Question 4.a. This difference is the "adjusted	ponse to Part C - Question 1 an	d total expenses furnish	ed
5. Indicate below the amount of the adjusted gross proceeds to the issuer use If the amount for any purpose is not known, furnish an estimate and che payments listed must equal the adjusted gross proceeds to the issuer set for	eck the box to the left of the	estimate. The total of t	
	·	Payment to Officers, Directors, & Affiliate	▼
Salaries and fees		□ s	<u>0</u>
Purchase of real estate		□ s	
Purchase, rental or leasing and installation of machinery and equipment		□ s	
Construction or leasing of plant buildings and facilities		□ s	0 🗆 \$ 0
Acquisition of other businesses (including the value of securities involved in t in exchange for the assets or securities of another issuer pursuant to a merger)  Repayment of indebtedness		<u>o</u>	
• •	_	0	
Working capital	□ \$	<u>0</u> \$ 15,400,000.11	
Other (specify):		<b></b> \$	<u>o</u>
		<b></b>	<u>o</u>
Column Totals		□ \$	0 🗷 \$ 15,400,000.11
Total Payments Listed (column totals added)		<b>⋉</b> \$	15,400,000.11
D. FEDE	RAL SIGNATURE		· •
The issuer had duly caused this notice to be signed by the undersigned duly au an undertaking by the issuer to furnish to the U.S. Securities and Exchange Conon-accredited investor pursuant to paragraph (b)(2) of Rule 502.	mmission, upon written reques	t of its staff, the informa	
Issuer (Print or Type) SeeCommerce	Signature /SMM		Date 5/7/02
Name of Signer (Print or Type)	Title of Signer (Print or Type)	<u> </u>	
Larry Braverman	Vice President, General Cour	isel and Secretary	

# ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E. S	FATE SIGNATURE	·			
1.	Is any party described in 17 CFR 230.262 presently subject to any of the	e disqualification provisions of such rule?	Yes	No 🗷		
	•	, Column 5, for state response.				
2.	The undersigned issuer hereby undertakes to furnish to the state admit such times as required by state law.	nistrator of any state in which the notice is filed, a notice on Form I	O (17 CFR 2	39.500) at		
3.	3. The undersigned issuer hereby undertakes to furnish to any state administrators, upon written request, information furnished by the issuer to offerees.					
4.	4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.					
The pers	issuer has read this notification and knows the contents to be true and	has duly caused this notice to be signed on its behalf by the under	signed duly	authorized		
Isst	er (Print or Type)	Signature	Date	i		
See	Commerce	havey Brown	5/7/02	ļ		
Nar	ne (Print or Type)	Title (Print of Type)				
Lai	ry Braverman	Vice President, General Counsel and Secretary				

#### Instruction

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.